

## Availability of Results

The results of IFDA's 2020 Operating & Financial Performance Survey are offered in a variety of user-friendly formats.

1. **The 2020 IFDA Operations & Financial Performance Report** — a downloadable PDF report that offers an abridged overview of the study's key results.
2. **Individual, Company Performance Report** — a downloadable PDF containing a company's own financial ratios and operating statistics shown alongside their closest peers.
3. **Detailed Data Tables** — a downloadable Excel spreadsheet of the complete survey results.
4. **Searchable Results** — an interactive online tool that allows users to drill deeper into the data by creating custom aggregations of the survey results.
5. **Foodservice Distributors Overview** — an interactive infographic highlighting key industry metrics in an easy-to-digest format.
6. **Scenario Generator** — provides users the ability to visualize how changes in various "scenario factors" will impact their business.
7. **Interactive Report Card** — provides an objective, qualitative evaluation of business performance versus similar reporting companies on the basis of various key performance measures.

These reports can be accessed 24/7 through the IFDA Operations & Financial Performance Benchmarking Portal.

## Accessing the Reports

The downloadable reports and interactive applications are available through IFDA's Benchmarking Portal ([www.IFDAbenchmarking.com](http://www.IFDAbenchmarking.com)).

The email address and password used to complete the survey will grant access to the results. A password recovery system is available if needed.

## Adding Users to Your Company

Within the IFDA Operations & Financial Performance Benchmarking Portal, user accounts with admin privileges can create user accounts for others within their organization.

To add an account, follow the steps below:

1. Click the "Organization Admin" link
2. Click the "Add" button
3. Ignore the ID box and enter the user's name, email, and select the level of access you'd like to assign to the new user:
  - a. Admin — gives the user access to the survey form, the reports, AND allows them to add/remove users
  - b. Survey — gives the user survey access
  - c. Report — gives the user access to the static reports and reporting tools.
4. Click "Update"

After a user is added to your organization, the system will send an email to them containing their auto-generated login credentials.

## Questions

If you have any questions about the survey results or accessing the reports, please contact Matt Chaffin of Industry Insights, Inc. Matt can be contacted by phone (614 389-2100 ext. 115) or through email ([mchaffin@industryinsights.com](mailto:mchaffin@industryinsights.com)).