



IFDA National Championship Media Consent Agreement

This Media Consent Agreement ("Agreement") is made and entered into as of [date] by and between the International Foodservice Distributors Association ("IFDA") and you, the undersigned photographer or videographer ("You").

In consideration of being granted permission to enter the IFDA National Championship (the "Event") for the purpose of capturing photographs and/or video footage (the "Media"), You hereby agree to the following terms and conditions:

1. Grant of Permission:

IFDA grants You a non-exclusive, revocable license to capture the Media of the Event, solely for editorial purposes of [Distributor Member Company Name] and in accordance with this Agreement. This license does not grant You any ownership rights in the Media.

2. Use of Media:

- You may use the Media solely for editorial purposes to promote the IFDA National Championship and the activities of IFDA.
- You may not use the Media for any commercial purpose, including but not limited to, advertising, product endorsement, or resale, without the prior written consent of IFDA.
- You agree to credit IFDA as the source of the Media in all uses.

3. Delivery of Media

Photographer agrees to deliver to the following Media to IFDA:

- 30 edited photographs in high-resolution (at least 1900px by 1080px) in jpeg or png format.
- 10 minutes of edited video footage in horizontal resolution of 4096x2160 and vertical resolution of 4K - 2160x3840 resolution and formatted for QuickTime .mov* or .Mp4 format.

4. Delivery Deadline

- Photographer shall deliver the final edited Media to Client via [Dropbox](#) no later than 10 business days following the completion of the IFDA National Championship.

(continued)



703.532.9400



1660 International Drive
Suite 550
McLean, VA 22102



info@ifdaonline.org



5. Copyright

- Photographer retains the copyright ownership of all of the Media.
- Client is granted a non-exclusive, worldwide, royalty-free license to use the Media for the sole purpose of promoting and distributing the film in accordance with the terms of IFDA.

6. Self-Insurance:

As a private vendor at the Event, You are solely responsible for obtaining and maintaining general liability insurance coverage in an amount of \$1,000,000 US Dollars, as deemed sufficient by IFDA.

7. Restricted Areas:

Specific areas of the Event may have restrictions on photography and/or videography. You agree to be aware of and adhere to all posted signage regarding these restrictions. Disregard of these restrictions will result in immediate removal from the property. You will forfeit your Media badge, and be ineligible to attend future IFDA National Championship events.

8. Standard Event Attendee Agreement:

In addition to this Agreement, You are also bound by the terms and conditions set forth in the Standard Event Attendee Agreement for the IFDA National Championship.

9. Additional Rights:

IFDA reserves the right to:

- Edit, modify, or crop the Media in its sole discretion.
- Prohibit the use of any Media that IFDA deems to be inappropriate or damaging to its reputation.
- Remove You from the Event for violating this Agreement.

10. Indemnity:

You agree to indemnify and hold harmless IFDA, its officers, directors, employees, agents, and volunteers from and against any and all claims, demands, losses, liabilities, costs, or expenses (including attorneys' fees) arising out of or in connection with:

- Your use of the Media.
- Your violation of this Agreement.
- Any injury or damage caused by You at the Event.

11. Entire Agreement:

This Agreement constitutes the entire agreement between You and IFDA regarding the subject matter hereof and supersedes all prior or contemporaneous communications, representations, or agreements.



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12. Governing Law:

This Agreement shall be governed by and construed in accordance with the laws of the State of Virginia, without regard to its conflict of laws principles.

13. Severability:

If any provision of this Agreement is held to be invalid or unenforceable, such provision shall be struck and the remaining provisions shall remain in full force and effect.

BY SIGNING BELOW, YOU ACKNOWLEDGE THAT YOU HAVE READ AND UNDERSTOOD THIS AGREEMENT AND AGREE TO BE BOUND BY ITS TERMS AND CONDITIONS.

Your Name (Print): _____

Your Signature: _____

Date: _____

If you have any questions regarding this agreement or the registration process, please contact Serena Moriarty, Senior Manager, Marketing & Engagement, at smoriarty@ifdaonline.org.

We appreciate your cooperation and look forward to seeing your work capture the energy of the IFDA National Championship.



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