



2019 PARTNER BENEFITS SHEET

Partners Executive Forum	Platinum	Gold	Silver	Basic
4 Complimentary Registrations to the Partners Executive Forum	√	√	√	√
Company Suite/Meeting Space at the Partners Executive Forum	√	√	√	√
Advance access to reserve sleeping rooms at hotel	3 weeks	2 weeks	1 week	
Complimentary time slots in Overflow Suites *	up to (4)	up to (3)	up to (2)	
Complimentary time slots in Executive Overflow Suites which feature projector and screen as well as complimentary beverages *	up to (6)	up to (4)		
Invitation to the exclusive Platinum and Gold MVP Event	√	√		
Special invitation for (4) senior executives to attend private IFDA Chairman's Dinner	√			
2019 IFDA Meetings & Events	Platinum	Gold	Silver	Basic
NEW! EXCLUSIVE Opportunity to sponsor C-Suite Summit at Distribution Solutions Conference	√	√	√	
MVP Company Recognition at each event	√	√	√	
Complimentary Flex registrations to the Partners Executive Forum or SMart Conference or Distribution Solutions Conference	(9)	(6)	(3)	
NEW! Invitation to C-Suite Summit (additional registration fee applies)	(2)	(1)		
Invitation to exclusive Chairman's event at the IFDA SMart Conference (Sales & Marketing) with distributor executives in attendance	√	√		
Invitation to the Presidents Conference IFDA Chairman's Dinner in November	√			
Recognition as a Platinum Partner at all IFDA Board of Director meetings and Chairman Events	√			
Research	Platinum	Gold	Silver	Basic
Access to select IFDA research and education materials at member rates	√	√	√	√
Complimentary copy of select IFDA research and white papers	√	√		
Complimentary copies of IFDA's Quarterly Economics Report	√	√		
Communications/Marketing/Branding	Platinum	Gold	Silver	Basic
NEW! Access to IFDA's online Resource Library	√	√	√	√
Subscription to IFDA Daily Update e-newsletter	√	√	√	√
Seat on the IFDA Supplier Advisory Council	√	√	√	
Sponsorships and product placement at major IFDA events ** - additional fees may apply	√	√	√	
Use of IFDA Partner logo on company promotional materials, marketing and communications	√	√	√	
Content marketing piece – run twice per year in IFDA Daily Update ***	√			
Overall Recognition	Platinum	Gold	Silver	Basic
Recognition as an IFDA Partner in Board Materials	√	√	√	√
Recognition as IFDA partner with a link to partner company website	√	√	√	√
Annual distributor Head of Firm letter announcing Partner companies and raising recognition for your company	√	√	√	√
Banner sponsorship on IFDA Daily Update e-newsletter ****	√	√		
Partner Company Profile with link on IFDA website	√			

* Time slots available on a first come, first served basis.

** Excludes stations at all receptions at Partner Executive Forum.

*** Editorial guidelines apply. IFDA has final approval of the article.

**** Sponsorship includes animation with company name, logo and tagline and a link to your corporate home page. Revisions more than one time per calendar year (company logo change, etc.) may be made for an additional cost.