



Thank you IFDA for exhibiting this year at the Distribution Solutions Conference this October 27-29, 2019 in Orlando, FL.

How to Promote and Market your Booth

Tell us what new products you have!

We will be sending out in an e-mail to all attendees one month prior to the Distribution Solutions Conference promoting what new products they can find on the expo hall floor this year. Additionally, the new products will be featured on a special "What's New" section on the webpage. Tell us now about your products – [click here to share!](#)

Press Conference on the Expo Hall Floor

Have something new coming out in 2020 or a big announcement you'd like IFDA to promote? Then let us know! Simply e-mail, sales@ifdaonline.org and we will promote your press release through our media channels to help drive traffic to your booth at that time!

Sponsorship Opportunities

Explore other avenues to help grow your brand and exposure! Sponsorship is an additional strategy to help our exhibitors connect closer with the hundreds of distributor members who attend each year.

Innovation Theater Session Breakouts

These breakouts are open to all current exhibitors only. Lead 45-minute discussion on innovation and technology in foodservice distribution. Connect with attendees on the ever-changing landscape of the industry and deliver relevant content they crave, directly on the floor!

[Click for more information.](#)

Login to your Online Booth Profile

Make sure you're connecting with attendees with your product description, information, and videos. We now pull information from here for the mobile app and any printed material, so please login to update!

[Click to login.](#) Your password for reference is: 555555.

Exhibitor Services Manual – Now Available

An e-mail was sent last week announcing the Manual/Kit is available. To view the Exhibitor Services Manual, please visit <https://ifda-dsc.hargroveinc.com/>. If you do not know your password, please contact Hargrove at exhibitorservices@hargroveinc.com or 301-306-4627.

Exhibitor Registration and Housing Available

Registration and housing are currently available. Please go to, <https://www.mcisemi.com/dsc2019/> to register your staff. Once your staff has been registered, you will be able to complete your housing reservations. If you do not know your login, please contact, events@ifdaonline.org.

Housing Scam Notices

IFDA does not use third party vendors for housing. Any e-mails being sent to you not from an IFDA e-mail address are not a certifiable vendor, please do not click on these e-mails. IFDA is aware of several organizations (specifically Global Elite Travel, Business Travel Bureau and Travel Partner International) that are soliciting exhibitors, sponsors and attendees to book hotel rooms through them, please do not book through them.

Thank you once again for exhibiting at the 2019 IFDA Distribution Solutions Conference. As always, if you have any questions, please let me know!

Best,
Matt

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