



2019 IFDA DISTRIBUTION SOLUTIONS CONFERENCE

Orange County Convention Center, Orlando, Florida  
October 27-29, 2019

## April Exhibitor Newsletter

Thank you for exhibiting this year at the Distribution Solutions Conference this October 27-29, 2019 in Orlando, FL.

### **Floor Plan Change**

Due to conflicts with the Orange County Convention Center we have been required to switch Exhibit Halls. All booth numbers and locations have remained the same, but please check the floor plan and if you would like to move locations, please let me know no later than Friday, April 5.

*Please note: The innovation breakout sessions are now located in upper right hand corner of the floor plan and the IFDA Theater has moved out of the exhibit hall due to space constraints.*

## New for 2019

### **Sponsorship Opportunities**

Explore additional ways to help grow your brand and exposure! Sponsorship is an additional strategy geared towards helping exhibitors connect closer with the hundreds of distributor members who attend each year.

### **Innovation Theater Session Breakouts**

These breakouts are open to all current exhibitors only. Lead a 45 minute discussion on innovation and technology in foodservice distribution. Connect with attendees in the ever changing landscape \$280+ billion foodservice distribution industry and deliver relevant content they crave directly on the trade show floor!

[Click for more information](#)

### **Promote Your Booth through Press Releases**

Prior to the Conference, send us new press releases that will be featured in an e-mail to all attendees and on the DSC webpage. Have a new product coming out? This is your opportunity for free promotion!

## Other Updates

### **Login to your Online Booth Profile**

Make sure you're connecting with attendees with your product description, information, and videos. We now pull information from here for the mobile app and any printed material, so please login to update!

[Click to login](#). Your Password for is: 424BFF6.

## Increase Exposure on Online Floor Plan

Want your logo on the Online Floor Plan? Upgrades available to help you stand out on the interactive floor plan. Please let me know if you'd like more information. [Click to view current floor plan.](#)

## Exhibitor Services Manual – *Coming Soon!*

Help prepare logistically for the Conference. Release scheduled for a May/early June.

Thank you once again for exhibiting at the 2019 IFDA Distribution Solutions Conference. As always, if you have any questions, please let me know!

Best,  
Matt

### **Matthew Witt**

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