



Sponsorship Opportunities

Executive Leadership Summit

This exclusive, invitation-only program convenes over 75 foodservice distribution owners, CEOs, presidents, and c-suite executives to address industry opportunities and challenges in talent, innovation, business-model disruption and future growth. The two day summit opens with a social event that includes cocktails, dinner, and networking, followed by a full day of leadership speakers and workshops. Sponsor this exclusive invite only event to help connect with the industries top leaders. [Full Executive Leadership Summit details.](#)

\$25,000 Non-Invitees
\$10,000 Invitees
Non-exclusive

Truck Driver Hall of Fame Dinner

The IFDA Truck Driver Hall of Fame casts a spotlight on the industry's top drivers for their outstanding records of service and safety. To be eligible for the IFDA Hall of Fame, the driver must have at least 25 years with no chargeable accidents and may not have any moving violations within the previous 5 years prior to nomination. Be the host sponsor of the dinner and connect with the recipients along with their company's top executives and transportation managers. [Full List of 2018 Winners.](#)

\$25,000 Non-Member
\$20,000 Member
Exclusive

WiFi/Mobile App Sponsor

Make all attendees lives easier by enabling them to connect to WiFi throughout the meeting rooms, general sessions, and open areas. Wi-Fi connectivity is the single most requested item at the conference. Your logo/message will appear on the login screen as well as on our conference app, event signage, and the official program guide. And while they are connecting to the internet they will need to use the official Mobile App. The IFDA Mobile App contains a wealth of information. Sessions, Speakers, Downloadable Presentations, Exhibitors, Networking and Social Media, Floor Plans, etc. The App does not close after the event so attendees will continue to see your message whenever they refer back to the conference.

\$25,000 Non-Member
\$20,000 Member
\$12,500 Non-Member*
\$10,000 Member*
*Non-Exclusive

WiFi Only Sponsor

Make all attendees lives easier by enabling them to connect to WiFi throughout the meeting rooms, general sessions, and open areas. Wi-Fi connectivity is the single most requested item at the conference. Your logo/message will appear on the login screen as well as on our conference app, event signage, and the official program guide.

\$12,500 Non-Member
\$10,000 Member
\$6,250 Non-Member*
\$5,000 Member*
*Non-Exclusive

Women in Foodservice Breakfast

Women in foodservice are an important part of the industry. Start the day off right as the sponsor of their powerful networking breakfasts which is open to all women registrants. Breakfast is the most important meal of the day and your company name featured on all buffet stations will greet our attendees as they come into the breakfast and will be given a few moments to welcome all.

\$6,250 Non-Member
\$5,000 Member
Non-Exclusive

Innovation Session Breakouts **NEW!**

Connect with attendees outside of your booth space in one of the innovation session breakout theaters located directly on the trade show floor. Host and lead a 45 minute discussion on innovation and technology in the foodservice distribution industry. Develop your own content and deliver relevant material that our attendees crave. Examples may include a discussion on new game changing innovation/technology, case studies, or areas that need extra attention/focus. The schedule will be listed online and in the program to let attendees know of your session and topic. *Limited openings available.*

\$5,500 Non-Member
\$2,500 Member
Must be a current 2019 DSC Exhibitor to participate

Lanyards

Your company logo will appear exclusively on the official show badge lanyard*. Over 1,400 attendees will receive one at registration to be worn throughout the Conference. Your logo will be printed on each lanyard and you will also have the opportunity to distribute lanyards at your booth.

**Production not included*

\$10,500 Non-Member
\$8,500 Member
Exclusive only

Hotel Key Cards

Make the first impression on all attendees as they register at our official Conference hotels. Your company logo and/or message will appear on hotel room key cards* distributed to all attendees at the hotel during check-in. This opportunity ensures that your message will be in hand every time an attendee enters their room from check-in to check-out.

**Production and other fees are not included.*

\$10,000 Non-Member
\$7,500 Member
*Exclusive only



Exhibit Hall Cocktail Receptions

Sponsor one the Exhibit Hall Cocktail Reception bars. At 5pm on the first day of the trade show there will be six (6) sponsored bars including hors d'oeuvres. In addition to general sponsor benefits, you will have prominent signage in the exhibit hall, at the food and beverage station(s), and your company will be mentioned in printed and electronic materials promoting the event. You have the option provide promotional napkins* and/or cups* to reinforce your sponsorship of this kick-off social event. Accommodations will be made to have the bar located near your booth space.

*Production costs not included

\$12,500 Non-Member
\$10,000 Member
\$3,125 Non-Member*
\$2,500 Member*
***Each**

Must be a current 2019 DSC Exhibitor to participate

Snack/Drinks/Coffee in Main Concourse Area

Attendees are always looking for fresh coffee, drinks, and snacks in between sessions. Sponsor one station and provide food and drinks throughout the conference. Proper signage will be placed by stations to recognize sponsor and recognition in Mobile App and Show Guide will be provided as well.

*Manufacturer agrees to provide their own refreshments (Coffee/Snack/Drinks)

\$4,000 Non-Member
\$3,000 Member
\$950 Partner*

Grand Prize Drawing

Sponsor our Grand Prizes and walk away not only with a sheaf of business cards gathered for the prize drawing but the goodwill generated by your generosity. You can also have input on what prize we will offer in 2018 (no logo or promotional items may be utilized as the grand prize). Standard sponsorship benefits apply as well as your company representative pulling the winning card and announcing the winner. You will have prominent signage in IFDA Central and in your booth. Your company will also be listed as a sponsor in show printed collateral.

SOLD

\$7,500 Non-Member (2)
\$4,350 Non-Member (1)
\$6,000 Member (2)
\$3,500 Member (1)
***Two Opportunities Available**

Room Drop

Have something important you want to get into attendee hands at the HQ Hotel? Then a hotel room drop* is the answer for you. The room drop can either be "In Room" or "Under the Door" and can be on Sunday or Monday night. *Hotel and production costs are separate and not included in sponsorship.

\$3,125 Non-Member
\$2,500 Member
This opportunity is limited to 3 sponsors

Registration Giveaways

Be the sole sponsor of giveaways at registration. When attendees arrive to pick up their badges, provide them with a nice promotional item. They can be expo bags, pens, koozies, just let us know what you'd like to provide!

*Production costs not included. Contents subject to IFDA approval.

\$6,250 Non-Member
\$5,000 Member
Exclusive Opportunity

Exhibit Hall Aisle Signs

Sponsor the Aisle Sign in the aisle your exhibit booth is located or better yet... be the exclusive sponsor and have your logo at the bottom of every Aisle Sign in the exhibit hall. There will be a minimum of 10 Aisle signs in the Expo Hall.

\$8,000 Non-Member
\$6,000 Member
\$1,350 Non-Member*
\$1,000 Member*
***Each sign**

Exhibit Hall Way Finders

I am here, where's the exhibitor? This question is often asked by attendees. How do get them from point A to point B? Survey says.....WAY FINDER Maps. To assist attendees in the exhibit hall there will be way-finding maps with exhibitor listings located strategically around the hall. As a sponsor you will get your name in bold on the directory as well as your logo on the exhibitor map. That way attendees will be able to pinpoint their current location and chart a path to find you.

\$3,000 Non-Member
\$2,500 Member

Mobile App Push Notification

Reach attendees who have the IFDA event Mobile App through a push notification.

\$1,750 Non-Member
\$1,250 Member

Facility Tour

At the conclusion of the Conference, host and sponsor the facility tour where attendees are bused off-site to tour a local facility. Great opportunity to engage with attendees on the buses and during the tour. Signage will be provided on-site, at the Tuesday Networking Reception, full page ad in directory, logo listing in Mobile App, Logo where Facility Tour is mentioned as appropriate, logo sign on bus interior window, video and handouts on buses to tour**

**Video must be produced and supplied by sponsor at least two weeks prior to event for testing.

\$12,500 Non-Member
\$10,000 Member
Non-exclusive

Wellness Center

Located on the trade show floor, the Wellness Center will provide attendees an area to get massages, relax, and enjoy a moment off of their feet. Signage will be located directing folks to the Center, in the designated space, and recognition on Mobile app.

\$12,500 Non-Member
\$10,000 Member
Non-exclusive