





# INSIGHT DRIVES THE SMARTEST BUSINESS DECISIONS

## OPEN RESOURCES



### **FOODSERVICE DISTRIBUTION INDUSTRY ECONOMIC IMPACT STUDY**

The industry's first comprehensive, publicly available study of the physical footprint and economic impact of the U.S. foodservice distribution industry.



### **RECRUITMENT AND RETENTION OF WOMEN: ENHANCING INCLUSION AND DIVERSITY**

White paper to highlight the benefits of gender diversity in the foodservice distribution industry.



### **RECRUITING THE FUTURE: INSIGHT FROM COLLEGE STUDENTS ON ATTRACTING AND RETAINING TALENT**

This joint research project between IFDA and St. Joseph's University focuses on insight into students' career preparation, what factors they value when seeking employment, and their awareness of and interest in the foodservice distribution industry.

## ONLINE TRAINING



### **FOODSERVICE IN 10**

This new training program offered by IFDA and Technomic provides information on the structure, processes and overarching trends of the foodservice industry. It includes six modules, each presented as a 10-minute video and accompanying highlights document, guiding viewers through the foodservice industry supply chain. In addition, the program includes a longer state-of-the-industry webinar recording to summarize the current situation and trends going forward. The online program is free to IFDA members.

## QUESTIONS?

PLEASE CONTACT ANNIKA STENSSON, DIRECTOR OF RESEARCH  
& INDUSTRY INSIGHTS, AT [ASTENSSON@IFDAONLINE.ORG](mailto:ASTENSSON@IFDAONLINE.ORG)